

FOR IMMEDIATE RELEASE

May 8, 2026

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PENSACOLA PICKLES AND WINGS FAMILY FESTIVAL

Arrives at Historic Seville Square on May 16

Free Admission | 10 AM - 8 PM | Seville Square & Bartram Park, Downtown Pensacola

PENSACOLA, FL - Pensacola History and Haunting Tours and Events is proud to present the inaugural Pensacola Pickles and Wings Family Festival, a free-admission, family-friendly celebration of food, entertainment, and community taking place Saturday, May 16, 2026, from 10 AM to 8 PM at historic Seville Square and Bartram Park in the heart of downtown Pensacola. Produced by PHH Tours, the festival is part of a growing multi-state festival series.

Spanning the iconic oak-shaded grounds of Seville Square, the festival brings together Gulf Coast foodies, families, local makers, and live entertainment fans for a full day of crispy wings, bold pickle creations, food trucks, a vendor marketplace, carnival games, a Kids Zone, and spirited competitions across two live music stages.

SPECIAL GUESTS AND FEATURED PERSONALITIES

The Pickle Priest (Special Guest)

The legendary Pickle Priest - one of TikTok's most beloved food personalities with 5.4 million followers - is making a special appearance all day (10 AM to 8 PM). He will be at the Pickle Priest booth selling his famous pickles and exclusive merchandise, signing autographs, and posing for photos with fans. Follow: @pickle_priest

Navy Dave (Special Guest)

Fan-favorite TikTok lip sync legend and retired U.S. Navy veteran Navy Dave (@navydaveusa1, 760,000+ followers) joins the festival for a full-day meet and greet. Stop by for photos, laughs, and his signature good vibes. Facebook: David Coen | Instagram: @usnretgrandpa

Parker and Rex - Pensacola Parks and Recreation (Special Guests)

The crowd-favorite dinosaur ambassadors from Pensacola Parks and Recreation will roam the festival grounds, delivering high fives, photo moments, and prehistoric fun for kids and families throughout the day.

BEST WINGS OF PENSACOLA CHALLENGE

The centerpiece competition of the festival, the Best Wings of Pensacola Challenge, kicks off at 1:00 PM at the Seville Square Gazebo Stage, hosted by the Hungry Brothers. Eight food vendors compete head-to-head for the title, judged by a star-studded panel of Pensacola community leaders, celebrities, and media personalities.

Wing Challenge Host:

- Hungry Brothers

Wing Challenge Judges:

- Chief Eric Winstrom - Pensacola Police Department
- Commissioner Lumon May
- Jeremy Gates - Head Coach, Pensacola Ice Flyers
- Andy Entrekin - The Vibe Pensacola
- Mari Reviews - Food & Lifestyle Influencer
- Eating with Brent - Food Influencer

Wing Challenge Competitors:

- Big Bear BBQ Ark
- Traci's Cherished Creations LLC
- 3-D Eats & Tea Pensacola
- All Gas No Brakes LLC
- Thai ToGo 54
- Sauce Boss Burger Co.
- Stuff'd Enuuff Catering
- Wings on Wheels

THE KREWE CHALLENGE GAUNTLET

Pensacola's legendary Mardi Gras krewes go head-to-head in the Krewe Challenge Gauntlet, hosted by the Krewe of Cheers, who are not just running the show, they are competing too.

- 2:00 PM - Krewe Costume Contest (Gazebo Area, hosted by Krewe of Cheers)
- 3:00 PM - Head-to-head Mechanical Pickle Ride showdown at Seville Square

Competing Krewes: Krewe of Cheers, Krewe of Wicked Pirates, and Krewe of Daisy Dukes.

COMPETITIONS AND CONTESTS

Pickle Eating Contest - 4:00 PM (Gazebo Area)

Brave competitors face off in an epic showdown of briny bravery. Entry fee is \$20. Open to adults.

Pickle and Wing Themed Costume Contest - 2:00 PM (Main Stage)

Separate contests for adults (18+) and children (12 and under). Free to enter. Sign up at the Contest Booth from 10 AM.

- Adult Grand Prize: \$300 CASH
- Adult 2nd Place: \$200 CASH
- Adult 3rd Place: \$100 CASH
- Children's winners receive trophies

MECHANICAL PICKLE RIDE

One of the festival's most talked-about attractions, the Mechanical Pickle Ride at Seville Square (10 AM to 8 PM) lets guests of all ages hop on a spinning, bucking pickle and test their balance and bravery while the crowd cheers them on. On-site registration available. Waivers required prior to riding.

LIVE ENTERTAINMENT - TWO FULL STAGES

Seville Square Gazebo Stage:

- 11:00 AM - Tyler Morrison (Country / Rock / Gospel)
- 12:00 PM - Rockstar Girlfriend (Rock & R&B)
- 12:45 PM - Lafayee (R&B)
- 1:00 PM - Best Wings of Pensacola Challenge hosted by Hungry Brothers
- 2:00 PM - Kids & Adult Costume Contest / Krewe Costume Contest
- 3:00 PM - Brennan Lowery Music (Country)
- 4:00 PM - Adult Pickle Eating Contest
- 4:30 PM - The Chicken Nugget Crew of Perdido Performing Arts (Hip Hop Dance)
- 6:00 PM - Cherry Bomb (Classic Rock / R&B)
- 7:00 PM - Sara Sol Flame & Rayah Sunshine (Circus LED Hoop Artists)

Bartram Park Stage:

- 12:00 PM - Teddy Sasse (Americana / Rock / Country)
- 1:00 PM - Lost Localz (Country / Classic Rock / R&B)
- 2:00 PM - Tuffalo & the TreeWalkers (Rock / Reggae / Blues / Folk)
- 3:00 PM - Brennan Lowery Music (Rock / R&B / Country / Jazz / Pop)
- 4:00 PM - War Zone Music: Sargl, XTK, Hitman93 (Rap / Hip Hop)
- 5:00 PM - Dee and the Stray Cat Bluesmen (Old School Chicago Blues)
- 6:00 PM - WYNTER (Classic Metal / 70s & 80s Rock)

KIDS ZONE - FOUNTAIN PARK (10 AM - 6 PM)

Fountain Park hosts an all-day Kids Zone packed with family-friendly activities:

- Face painting and arts and crafts station
- Carnival games and bubble station
- Bounce house
- Parker and Rex from Pensacola Parks and Recreation
- Deezer Morris Kids Music Station
- Royal Play Arcade & VR Games
- Girl Scouts of Gateway Council
- Junior League of Pensacola
- Lemonade Stand Bootcamp

FOOD TRUCKS AND PICKLE MARKETPLACE

More than 30 food vendors and food trucks line the festival grounds, including Cousins Maine Lobster, Rolling Embers Brick Oven Pizza, Thai ToGo 54, Dirty Dragon Inn Food Truck, Bayside Banditas, Jay's Exotic Italian Ice, Travelin' Tom's Coffee, Kona Ice, The Sunshine Pickle Co., The Pickle King, Totally Smashed, Sauce Boss Burger Co., Southern Spice Connection, LawDawg Jerky, Trap Snackz Official, and many more. Full vendor list available at pensacolafest.com/vendor2026.

MEDIA PARTNERS AND ON-SITE INFLUENCERS

The festival features a strong lineup of regional and national media partners and influencer collaborators on-site, including:

- The Pickle Priest (@pickle_priest) - 5.4M TikTok followers
- Navy Dave (@navydaveusa1) - 760,000+ followers
- Beachbilly Lifestyle (Josh Brown)
- Mari Reviews
- Eating with Brent
- Lawrence Green
- Lindsie Eats
- Sammie
- The Vibe Pensacola (Andy Entrekin)
- Working Class Wednesday (Terrance L. Barber)
- Mustafaa, Your Digital Marketing Specialist
- Coastal Clicks & Creations
- Amazing City Tours
- Patriots 4 Veterans

Broadcast and print media partners include: Sunny 105.7, Fox10/WALA, 30A TV, Beach Hits Radio, EMCO Morning Show, WPMM Radio, WRNE Radio, Studio 10, I Heart Media, Cumulus Media, Destin FM, Pensacola Magazine, Downtown Crowd Magazine, Faces Magazine, Scarlett Magazine, Graffiti Bridge, and Ballinger Publishing.

FESTIVAL SPONSORS

Grand Brine Sponsors: Ballinger Publishing, Lamar Advertising

Big Dill Sponsors: VA Pathfinders, Pensacola X, Arnold & Wilkins, Sunshine Pickle Co.

Wingin' It Sponsors: Caldwell Wenzel & Asthana, T-Mobile, Van Holten's, Renuity

Wingman Sponsor: Seville Quarter

Wings of Gold Sponsor: Chris Crawford Attorney

Festival Cake Sponsor: Rollin' in Dough

Cocktails & Pints Sponsors: Hub Stacey's, Pensacola Bay Brewery, Lucy's in the Square

Hospitality Sponsors: Buffalo Rock, Jack's Moving Company, Baldwin Portable Toilets

Kids Zone Sponsors: Ace Rentals, Amazing City Tours, Pensacola History and Haunting Tours and Events

Community Partners: UWF Historic Trust, Visit Pensacola

COMMUNITY GIVING

A portion of proceeds from the Pensacola Pickles and Wings Family Festival will benefit the Ronald McDonald House of Northwest Florida, supporting families with children receiving medical care in our region.

ABOUT THE PRODUCER

The Pensacola Pickles and Wings Family Festival is produced by PHH Tours / Pensacola History and Haunting Tours and Events, a locally owned company dedicated to celebrating Pensacola's rich history, culture, and community through engaging tours and memorable events. The festival is part of a growing multi-state series that also includes the Gulf Coast Pickle Festival and the Emerald Coast Pickle Festival. For more information, visit pensacolafest.com or call 850-941-4321.

EVENT AT A GLANCE

Saturday, May 16, 2026 | 10:00 AM - 8:00 PM
Seville Square & Bartram Park | 311 E. Government Street, Pensacola, FL 32502
FREE ADMISSION - All Ages Welcome

pensacolafest.com | team@pensacolafest.com | 850-941-4321
Facebook: facebook.com/PensacolaPicklesandWingsFamilyFestival | TikTok:
[@pensacolapicklewingfest](https://tiktok.com/@pensacolapicklewingfest)
Media Assets: drive.google.com/drive/folders/1K6e8TReNj68dab4D7Hk9SDKwQ-lufNyQ

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For media inquiries, press credentials, or high-resolution photo assets, contact team@pensacolafest.com or call 850-941-4321.